IMPACT: International Journal of Research in Business Management (IMPACT: IJRBM) ISSN (P): 2347-4572; ISSN (E): 2321-886X Vol. 7, Issue 1, Jan2019, 1-6 © Impact Journals



## REVIEW ON AREA, PRODUCTION AND PRODUCTIVITYOF COCONUT IN INDIA

Raghavi. MD<sup>1</sup>, Sakthi Balaa. M<sup>2</sup>, Surender. S<sup>3</sup>, Lokesh. P<sup>4</sup> & Kalidas. K<sup>5</sup>

<sup>1,2,3,4</sup>Research Scholar, Department of Social Science, Vanavarayar Institute of Agriculture, Pollachi, Tamil Nadu, India <sup>5</sup>Assistant Professor, Department of Social Science, Vanavarayar Institute of Agriculture, Pollachi, Tamil Nadu, India

Received: 02 Jan 2019 Accepted: 12 Jan 2019 Published: 17 Jan 2019

## **ABSTRACT**

Coconut plays an important role in contributing to India's GDP of about 15,000 crore rupees and 72% of worlds total production is from India and productivity is also high in India. In India, Tamil Nadu tops the list in the productivity of coconut, but production is high in Karnataka and Kerala tops in the area. In Tamil Nadu, Cuddalore district ranks first in productivity of coconut followed by Krishnagiri and Theni. Production wise, Tiruppur and Thanjavur rank first. Coconut, a versatile crop being used for various uses, but in India, almost 70% of the coconut is used for the edible purpose.

KEYWORDS: Area, Coconut, Production, Productiviy